



**FLYT DIG!
ELLER FREMTIDEN KOMMER EFTER DIG**

**NYE “SPILLEREGLER”
FOR DET GODE SENIORLIV”**





FRA SERVICERING TIL AKTIVERING

Man skal turde udfordre og skubbe til borgeren. Ja faktisk til alle. Vi skal ikke gøre tingene selv, men sørge for at de bliver gjort. Som en god bh, der løfter og støtter de rigtige steder, men ikke ses eller er i centrum.

God -> MIN historie

ENTHUSIASM AT CONCERTS

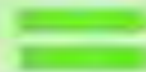
(measured in decibels)

Guitar solo

Stage diving

Encores

When someone says the name
of the city you're in



FORVENTEDE MINDER











All

... and Models

VA

ROADSTAR

**HOW WILL YOUR TATTOOS LOOK
AT 80?**



AWESOME AS FUCK. SUCK IT!





**Hvordan fortæller man om farver
til dem der ser verden i sort/hvid?**



FORELSK DIG I ALDERDOMMEN

“Hvis du vil bygge et skib, skal du ikke kalde folk sammen for at tilvejebringe tømmer eller tilvirke redskaber.

Du skal ikke uddelegere opgaver til dem eller fordele arbejdet;
men du skal vække deres længsel efter det store åbne hav”

- Antoine de Saint-Exupery i "Den Lille Prins"

Fremtiden engagerer!



100-årige er velkomne i VL

Interview med Jens Wittrup-Willumsen, bestyrelsesformand, Dansk Selskab for Virksomhedsledelse.

Af: [Henrik Ørholst](#)

Jens Wittrup-Willumsen ([VL2](#)) er ny bestyrelsesformand for Dansk Selskab for Virksomhedsledelse (VL). Han overtager posten efter Ulrik Bülow, der fortsætter som medlem af bestyrelsen.



Hvad tror du bliver den største gamechanger?



DOCUMENT -> MONITOR

Data is logged on our behavior and used to predict our needs and actions and change dysfunctional behavior (e.g. hacking). We get a much more reliable basis for making decisions and assessing the right impact.



DESK JOBS, BYE BYE

2 billion jobs are predicted to disappear in the coming decade. Many of them will be analysis jobs. If you can't answer the question "what is the real value of what you do?", chances are a robot will do your work real soon.

Bring on the personal trainers

Probability that computerization will lead to job losses within the next two decades, 2013 (1=worst)

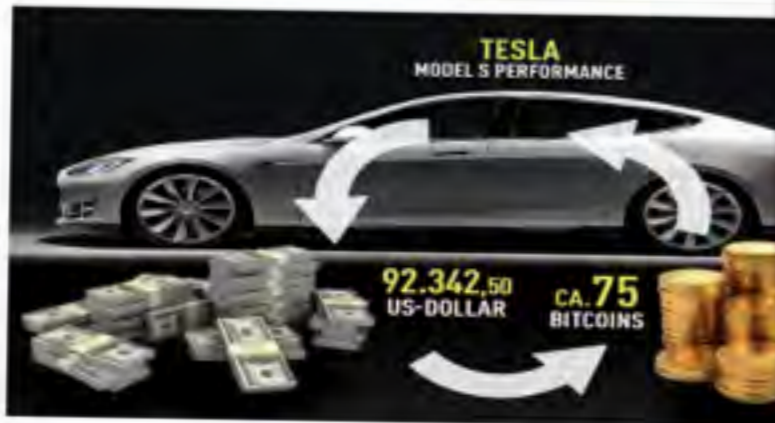
Job	Probability
Recreational therapists	0.003
Dentists	0.004
Athletic trainers	0.007
Clergy	0.008
Chemical engineers	0.02
Editors	0.06
Firefighters	0.11
Actors	0.31

Health technologists	0.40
Economists	0.43
Commercial pilots	0.55
Machinists	0.65
Word processors and typists	0.81
Real estate sales agents	0.86
Technical writers	0.89
Retail salespersons	0.92
Accountants and auditors	0.94
Telemarketers	0.99

Source: "The Future of Employment: How Satisfying Will the Jobs in Computerization?" by C. Frey and M. Osborne (2013)

BE A TRAINER

Accountants and retail sellers are predicted to have an almost 100% certainty of not existing in the near future. Instead - bring on the personal trainer, the editor and the expert who can efficiently stop pain.



INTELLIGENT MONEY

Leaving decisions to old fashioned money and the bottom line is stupid. In the future money will become intelligent. Money will remember where they have been, how they are spent and reward those with the most profound return of investment.

EVERYONE WILL BECOME AN ENTREPRENEUR

How the world will replace employees with entrepreneurs

Take a ride to see what happens next time you look for a traditional job...

RISE OF ENTREPRENEURSHIP

The loosely coupled "employee" is becoming more common. Being "on call" will be the norm, as the world enters the age of global entrepreneurship.



OPEN DATA GOVERNANCE

Citizen engagement is a growing theme in the public sector and this is driving the concept of open data, creating an environment of "open government". The expectation that the public sector workforce will partner with citizens to bring solutions to real problems will grow.

Hold øje med de andres gamechangers

BBC one



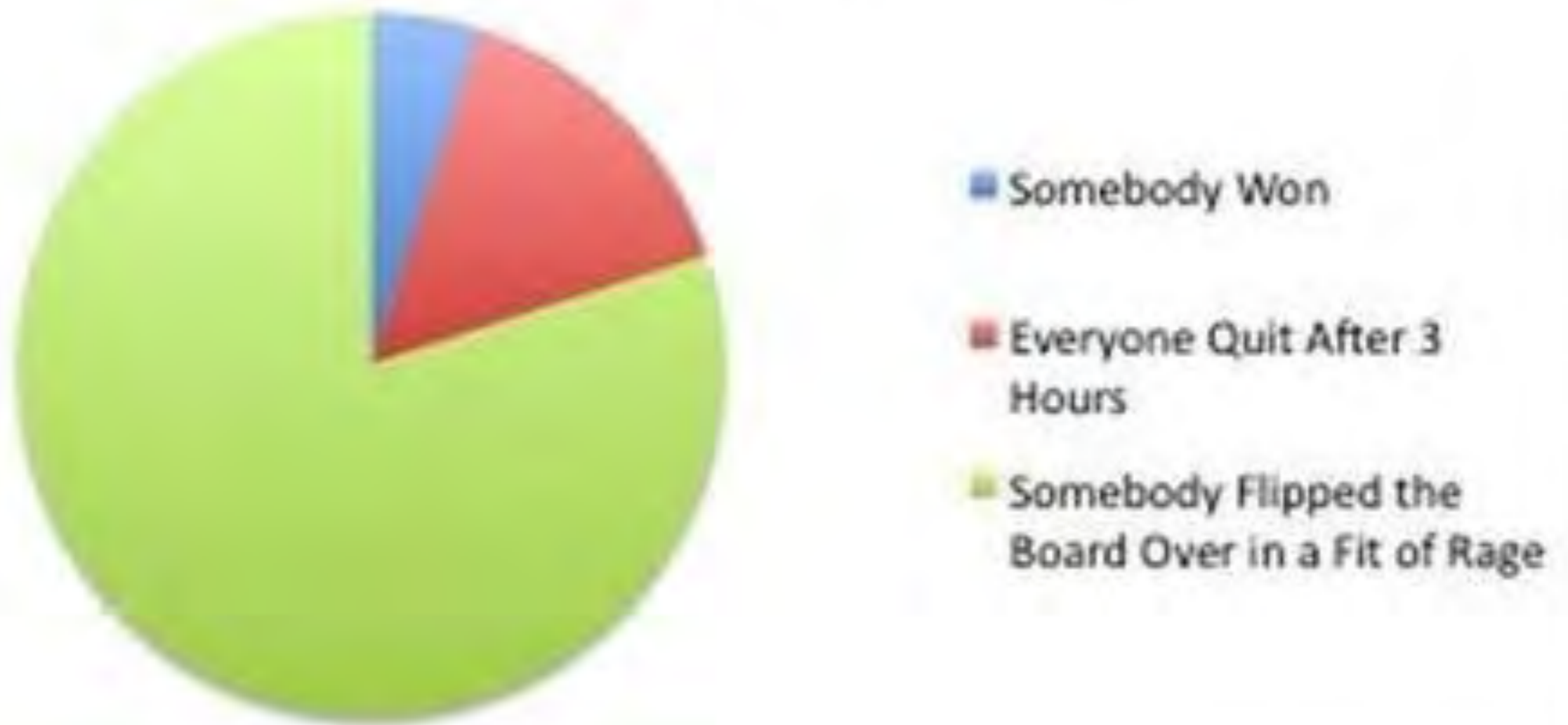
Gammel er intet andet end dårligt software



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Vind eller tab

Reasons for Ending a Game of Monopoly



Vind og lær

gamle regler

knaphed

der er ikke nok

kagen forsvinder

jeg skal ha en bid

jeg vinder, du taber

Problemer er skidt



nye regler

overflod

der er for meget

kagen vokser

jeg skal dele og bidrage

jeg vinder, du vinder, vi lærer

Problemer bygger os op



En måde at forholde sig til opgaven på - Hvad er problemet?

**I morgen: Bange for ikke at have gjort en
forskkel**

I dag: Bange for ikke at have levet

I går: Bange for at der ikke er nok

Skabe tryghed + fjerne lidelse

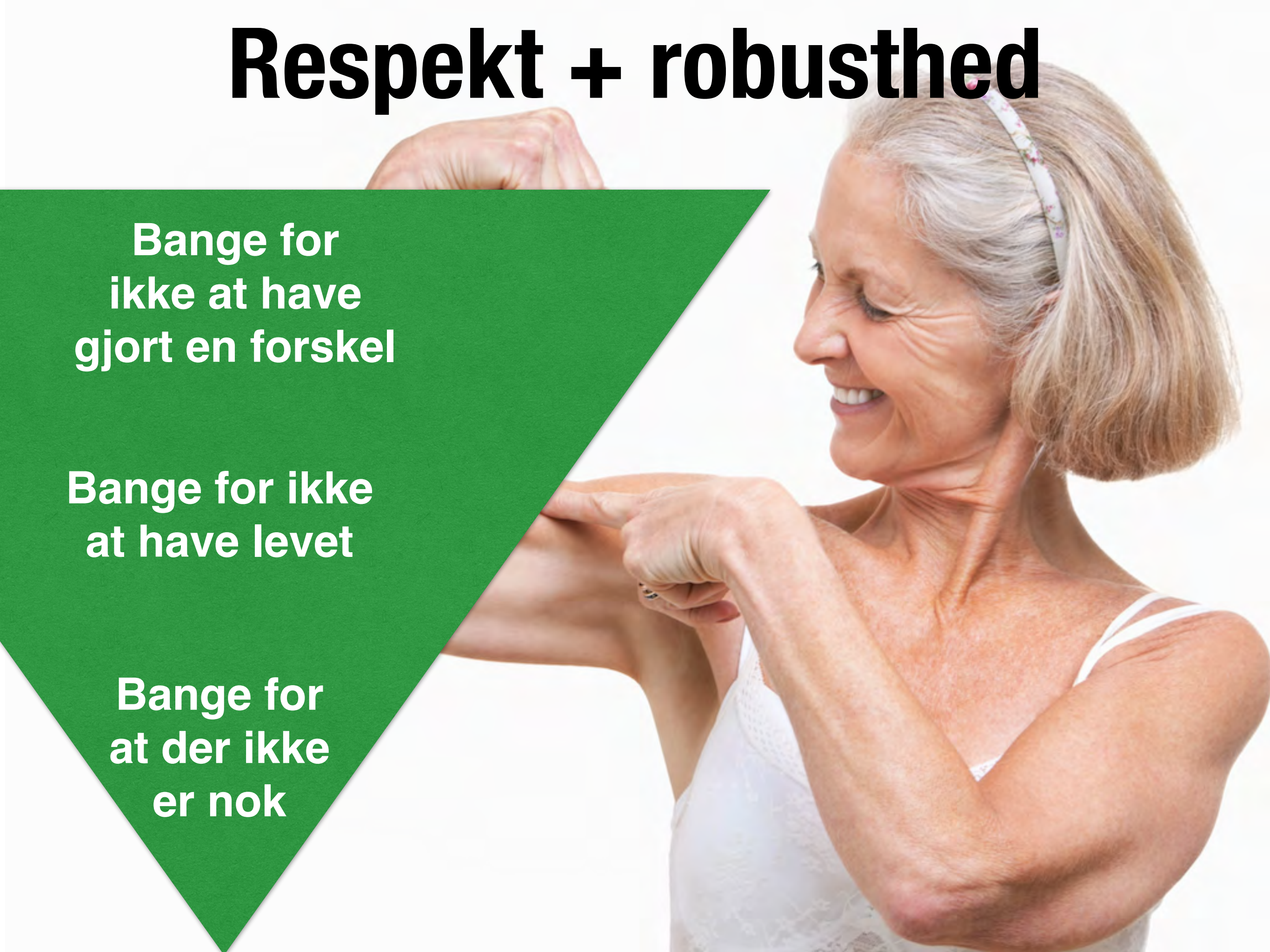


Bange for
ikke at have
gjort en forskel

Bange for ikke at have levet

Bange for at der ikke er nok

Respekt + robusthed



Bange for
ikke at have
gjort en forskel

Bange for ikke
at have levet

Bange for
at der ikke
er nok



Gør det bedre - Gi' det videre





Tak og må fremtiden være med jer

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